

Atlantic Canada Welcomes Travelers With New Places to Eat, Sleep and Adventure

Visitors Will Discover New Geoparks, Luxury Hotels, and Celebrate Cultural and Culinary Anniversaries in All Four Provinces

ATLANTIC CANADA (MARCH 29, 2021) – While the U.S./Canadian border remains closed, Atlantic Canada has prepared for the resumption of travel by opening new luxury hotels, coastal parks, and curating programming for the anniversaries of signature events.

The four provinces of the region, [New Brunswick](#), [Nova Scotia](#), [Newfoundland & Labrador](#), and [Prince Edward Island](#) each have their own news-worthy happenings in 2021. A 19-mile coastal parkway in New Brunswick is a road tripper's dream, while adventurous visitors can stroll around North America's first tree walk in Nova Scotia. Seafood lovers will find a slice of paradise at the 25th Annual International Shellfish Festival in Prince Edward Island, and visitors can have a hands-on lesson in geological history at the Discovery UNESCO Global Geopark in Newfoundland & Labrador.



Grand Pré Winery in Nova Scotia (Photo Credit: Tourism Nova Scotia)

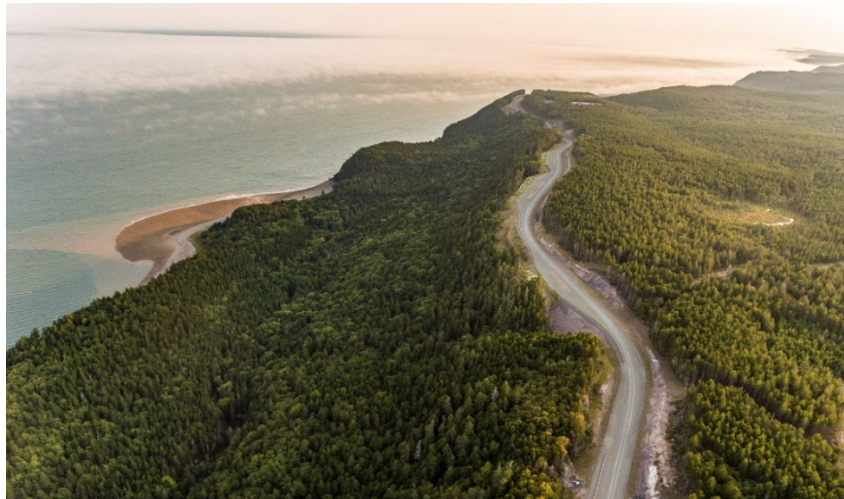
Nova Scotia

New accommodations opening in Nova Scotia this year include the [MUJR at The Queen's Marque](#), a Marriot Autograph Collection five-star property on the Halifax Waterfront, featuring a custom-designed speakeasy, guest-only art gallery, cold plunge and hydrotherapy pools, a salt room, and even private yacht access. In the Annapolis Valley, an under-the-radar wine region on the western coast of the province, the [Inn at the Winery](#) at Grand Pré will open in summer 2021 in the family owners' renovated farmhouse. Nearby at the [Grand Pré National Historic Site](#), [O'TENTiks](#) are available to book beginning

this spring, which resemble a tent and cabin against the landscape of green meadows and weeping willows of the west coast.

Opening this summer, the [Cape Smokey](#) gondola will take 4 minutes to transfer visitors from the base to the top of Cape Smokey and will be accessible year-round for skiers and snowboarders in the winter and hikers and cyclists in the summer.

As Nova Scotia's 6th UNESCO World Heritage Site, the [Cliffs of Fundy UNESCO Global Geopark](#) tells the story of the supercontinent Pangea from 300 years ago. With a 102-mile drive along the Bay of Fundy shoreline, there are hiking trails, parks, museums, lighthouses, and beaches. Bookable experiences include kayaking adventures, boat tours, golfing, and museums.



The Fundy Trail Parkway in New Brunswick (Photo Credit: Nick Hawkins/Tourism New Brunswick)

New Brunswick

Hugging the southern coast of New Brunswick, the [Fundy Trail Parkway](#) is a 6,323-acre park and 19-mile parkway carved out of one of the last remaining coastal wilderness areas between Florida and Newfoundland & Labrador. Visitors can hike and drive through coastal cliffs, river estuaries, waterfalls, pristine beaches, and a 275-ft suspension bridge.

The [Place Fort La Tour](#) opens in June 2021 to commemorate more than 5,700 years of ceremonial, trade, and cultural history from the Harbor Passage on the Bay of Fundy. In addition, [Le Pays de la Sagouine](#), a recreated village located on Flea Island, a small natural island in the middle of Bouctouche Bay, is celebrating 30 years of offering musical and theatrical Acadian history experiences for travelers.

[Fils du Roy Distillery](#) will become the first Canadian distillery to malt its own cereals in 2021 with the opening of an on-site malt house. Located on the Acadian Peninsula, the distillery will tap barley exclusively from local growers with plans to develop their own 700 acres to grow high quality barley. It's a rare opportunity for whiskey lovers to follow the entire process of production and distilling.



*The Discovery UNESCO Global Geopark in Newfoundland & Labrador
(Photo Credit: Newfoundland & Labrador Tourism)*

Newfoundland & Labrador

Located on the eastern Bonavista Peninsula, the [Discovery UNESCO Global Geopark](#) offers ten developed geosites that showcase the region's diverse geological, natural, and cultural landscape. Visitors will discover 600-million-year-old fossils, spectacular rock formations, traditional root cellar farming, and learn about geopark conservation and history.

Since opening in fall 2020, the [Bumblebee Bight Inn and Brewery](#) offers guests a taste of six inaugural beers, including sours made from seasonal local berries. Upstairs, visitors will find five individual four-star rooms to spend the night. Located in Pilley's Island, Green Bay South, there are walking trails, ocean tours, and historical sites nearby.

The charming boutique hotel of [Hew & Draw Hotel](#), which opened in spring 2020, pays homage to the breathtaking wilderness of Western Newfoundland & Labrador with local coffee, toiletries, and wallpaper inspired by the province. Located in Corner Brook, it's a 90-minute drive from the soaring fjords, beaches, and bogs of Gros Morne National Park, and kayaking adventures are available nearby in the Bay of Islands.



International Shellfish Festival in Prince Edward Island (Photo Credit: Tourism PEI)

Prince Edward Island

Oysters, mussels, and lobster take center stage during the annual four-day [International Shellfish Festival](#), celebrating its 25th anniversary in September 2021. Held in conjunction with the Fall Flavours Festival each year, there are culinary competitions, celebrity chef appearances, kitchen parties, shucking competitions, and more. Each event showcases indigenous foods and agricultural products to put Canada's food island on the global map.

A four-season glamping resort is set to open in spring 2021 at the [Nature Space Resort & Retreat Center](#), an outdoors-focused property that opened in 2020. The resort offers indoor and outdoor yoga retreats and kayaking excursions for guests to connect with the environment at St Peter's Lake in Morell, PEI.

About Atlantic Canada Agreement on Tourism (ACAT):

This project has been made possible through funding provided by the Atlantic Canada Agreement on Tourism (ACAT). ACAT is a nine-member pan-Atlantic initiative comprising the Atlantic Canada Opportunities Agency, the four Atlantic Canada Tourism Industry Associations, and the four Provincial Departments responsible for tourism.

For more information on the four provinces, visit these websites or follow on social media:

New Brunswick

Web: www.tourismnewbrunswick.ca

Instagram: [@DestinationNB](https://www.instagram.com/DestinationNB)

Twitter: [@SeeNewBrunswick](https://twitter.com/SeeNewBrunswick)

Facebook: [@DestinationNB](https://www.facebook.com/DestinationNB)

Nova Scotia

Web: www.novascotia.com

Instagram: [@VisitNovaScotia](https://www.instagram.com/VisitNovaScotia)

Twitter: [@VisitNovaScotia](https://twitter.com/VisitNovaScotia)

Facebook: [@NovaScotia](https://www.facebook.com/NovaScotia)

Newfoundland and Labrador

Web: www.newfoundlandlabrador.com

Instagram: [@newfoundlandlabrador](https://www.instagram.com/newfoundlandlabrador)

Twitter: [@NLtweets](https://twitter.com/NLtweets)

Facebook: [@NewfoundlandLabradorTourism](#)

Instagram: [@tourismpei](#)

Twitter: [@tourismpei](#)

Facebook: [@tourismpei](#)

Prince Edward Island

Web: www.tourismpei.com

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