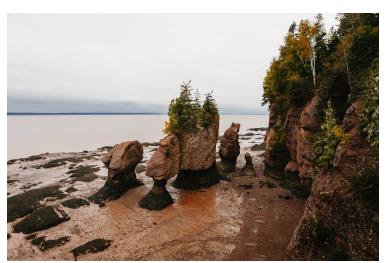
FOUR NEW FINDS IN NEW BRUNSWICK, CANADA FOR 2024



Hopewell Rocks Provincial Park, Hopewell Cape, New Brunswick Photo Credit: New Brunswick Tourism

FREDERICTON, NEW BRUNSWICK (February 8, 2024) - In 2024, New Brunswick, the Atlantic Canadian province just over the Maine border, unveils novel experiences for visitors including new ways to explore the capital city of Fredericton, dining the bottom of the ocean floor at the Bay of Fundy, a revitalization of a favorite gathering spot in Canada's oldest city, Saint John, and 60th anniversary celebrations of the FDR International Park on Campobello Island.

Dining on the Ocean Floor

Visitors to Hopewell Rocks Provincial Park this year can not only observe the natural phenomenom of low and high tides alternating as much as 40-plus feet, they can also dine on the ocean floor. In 2024, Hopewell Rocks will offer its new culinary adventure: "Dining on the ocean floor". Travelers will relish in the magic of dining among some of the most extraordinary rock formations in the world with a private, locally sourced three-course meal and specialties served from Magnetic Hill Winery in Moncton. After enjoying cuisine by the sea, park-goers can return the next day at no additional admission cost, which starts at \$15.85 CAD, to behold both high and low tides. For more information about Hopewell Rocks Provincial Park and updates about dining on the ocean floor, visit https://www.thehopewellrocks.ca/.

Coffee Connoisseur Tour with Barista Brian

Home to top attractions like Odell Park, Boyce Farmers Market, and Beaverbrook Art Gallery, Fredericton, New Brunswick, is also an ideal location for coffee lovers wishing to expand their knowledge and taste buds. For a new way to explore the city, visitors can join internationally celebrated latte artist Barista Brian on the new "Coffee Connoisseur" walking tour. Brian has earned his title while decorating lattes for attendees of the Sundance and Toronto International film festivals and for multiple Hollywood celebrities. Participants will sip, savor, and learn about locally roasted coffee at four independent coffee shops in the capital. Barista Brian is famous for his renowned latte art creations and has produced multiple latte portraits of celebrities including Meryl Streep, Conan O'Brien, Jennifer Lopez, Kristen Stewart, and more. While touring, Brian will provide education about everything from single origin beans to sustainable coffee, the history of coffee, and how to properly taste. Attendees will

enjoy tastings of several coffee drinks such as a blend, delicious espresso, single roast, and will finish off with a latte displaying the handcrafted art of Brian. For more information about Barista Brian and his work, head to https://www.baristabrian.com/. To purchase tour tickets and view available dates, https://www.eventbrite.ca/e/coffee-connoisseur-tour-with-barista-brian-tickets-764462898107.

Campobello Island's FDR International Park Celebrates 60th Anniversary

A symbol of international cooperation, the Franklin D. Roosevelt International Park on Campobello Island is jointly administered, staffed, and funded by the people of Canada and the United States. In 2024, the landmark is celebrating its 60th year standing as a representation of global collaboration. Throughout the month of July, special anniversary festivities will unfold amidst the breathtaking views of the New Brunswick Island connected to Maine by bridge. The former U.S. president and his family would spend their summers on Campobello Island, and visitors can now experience the former 34-room summer mansion firsthand. Given as a wedding gift to Franklin and Eleanor in 1908 by Franklin's mother Sara Roosevelt, the cottage quickly became a key piece of the couple's beloved island. Activities include "Tea with Eleanor" in the backyard and guided tours. For further details and event updates, visit https://www.rooseveltcampobello.org/.

Market Square Boardwalk Revitalization

In Uptown Saint John, Canada's oldest incorporated city, the Market Square Boardwalk will show off a new look in 2024. It is now known as Ihtoli-maqahamok (The Gathering Space), chosen through a community process between Saint John citizens, the Civic Commemoration Committee, Common Council, City of Saint John staff, and consultation with First Nations' leaders from The Wolastoqey Nation in New Brunswick. The boardwalk has undergone a rejuvenation that includes a larger 360-degree stage with increased public space for live performances, tidal steps leading to the Bay of Fundy, and the installation of a winter outdoor skating surface that will convert to a verdant green space in the summer. The restaurants of Market square were also upgraded with glass-panel installations, creating patios with year-round dining. Ihtoli-magahamok (The Gathering Space) draws its design inspiration from the three foundations of Saint John: its people, the water, and the rugged rocks that define the city's character. To learn more about the reimagined Market Square Boardwalk, head to https://saintjohn.ca/en/parks-and-recreation/ihtoli-maqahamok-gathering-space

About Atlantic Canada Agreement on Tourism (ACAT):

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For more information on the four provinces, visit these websites or follow on social media:

New Brunswick

Web: www.tourismnewbrunswick.ca

Instagram: @DestinationNB
Facebook: @ExploreNB

Newfoundland and Labrador

Web: <u>www.newfoundlandlabrador.com</u> Instagram: <u>@newfoundlandlabrador</u>

Twitter: <a>@NLtweets

Facebook: @NewfoundlandLabradorTourism

Nova Scotia

Web: www.novascotia.com
Instagram: @VisitNovaScotia
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Prince Edward Island

Web: www.tourismpei.com
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