From the Annapolis Valley to the Cape Breton Highlands: Six New Reasons to Visit Nova Scotia in 2023

Nova Scotia Invites Visitors to Discover Two Distinct Regions of the Province









Photos Left to Right: Cap Rouge (Photo Credit: Tourism Nova Scotia/DCBA); Planter's Ridge Winery (Photo Credit: Tourism Nova Scotia/Acorn Art Photography); Benjamin Bridge Terroir Tasting (Photo Credit: Tourism Nova Scotia/Dean Casavechia); Highland Village (Photo Credit: Tourism Nova Scotia)

Halifax, Nova Scotia (March 27, 2023) - This year, visitors to Nova Scotia can explore wine country in their own chauffeured vintage car, camp cliffside in the Cape Breton Highlands National Park, learn Gaelic songs and phrases with a fluent guide, and so much more. Daily direct flights from Boston and Newark provide travelers with easy access to numerous authentic and local experiences within the province.

Annapolis Valley

Located in the western region of the province, the Annapolis Valley is one of Atlantic Canada's richest agricultural regions with farmlands, orchards, vineyards, and views of the Bay of Fundy. Here are a few new and beloved ways to explore Nova Scotia's wine country this season.

- Vintage Vino Tours: Wine enthusiasts can take a journey through Nova Scotia's wine region in a private chauffeured vintage car with Vintage Vino Tours. Hop in one of the antique autos for a classy, custom adventure to four of Nova Scotia's top wineries, breweries, and cideries. And in between all the delicious food and drink, guests see stunning vistas of lush valleys and dramatic coastal landscapes as your chauffeur and guide takes you on a private journey through the Annapolis Valley, the heart of Nova Scotia wine country.
- The Stay at Planter's Ridge: This <u>artisanal winery</u> located in Port Williams recently renovated its farmhouse, which was built in 1864, into 3 luxurious bedrooms, each with their own spa-like bathroom. Located next to the working winery, overnight guests are surrounded by vineyard views and rolling landscapes. Breakfast is included in all stays.
- Terroir Tasting at Benjamin Bridge: Benjamin Bridge has distinguished itself as Canada's premier sparkling wine house. This intimate and private tour taps into the heart of the winery's unique sparkling wine program where visitors will learn about their distinct winemaking process and then take a deep dive into five of the winery's top sparkling wines, including their highly sought-after Brut Reserve. Each wine is also paired perfectly with locally sourced charcuterie, cheese and preserves. Take a stroll through the vineyard where guests will connect to the winery's philosophies on farming and biodiversity and the benefits of the unique Gaspereau Valley climate.

Cape Breton Island

On the eastern side of the province lies Cape Breton, an island famous for its vast forests, rugged coastline, and prominent Gaelic culture. Visitors can immerse in the stunning landscape and distinct culture of the island with these new offerings.

- Mkwesaqtuk/Cap-Rouge Campground at Cape Breton Highlands National Park: A cliff-side
 retreat, the Mkwesaqtuk/Cap-Rouge Campground in Cape Breton Highlands National Park offers
 visitors a private camping experience with 42 walk-in campsites with firepits. The campground
 also offers five oTENTiks, a mix of a tent and A-frame cabin, perfect for visitors looking for extra
 comfort in the wild. The campground has access to beaches, hiking trails, and more.
- Interpretive Center at Highland Village: Scheduled to open in May 2023, the new Interpretive Centre at Highland Village will house curated exhibits, a library, an events room, and archives for guests to learn about Gaelic culture and Gaelic genealogy. Highland Village overlooks Cape Breton Island's Bras d'Or Lake and is a living history center that celebrates the culture, story, and language of Nova Scotia Gaels. Highland Village is believed to be the only museum of its kind in a Gàidhealtachd, or Gaelic speaking community, outside of Gaelic Scotland.
- Gaelic To Go Tours: Discover the culture and history of one of the last living Gaelic communities
 in the world with Gaelic To Go Tours on Cape Breton Island. Led by a local, fluent guide, this
 walking tour of Sydney features architecture, art, monuments, and more, with a Gaelic focus.
 The tour will culminate with a Gaelic Song Milling Frolic, where attendees gather around a table
 and learn simple Gaelic song phrases and choruses, at a local venue.

For more information about Nova Scotia, visit https://www.novascotia.com/.

Additional images available on request.

About Atlantic Canada Agreement on Tourism (ACAT):

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For more information on the four provinces, visit these websites or follow them on social media:

Nova Scotia

Web: www.novascotia.com
Instagram: @VisitNovaScotia
Twitter: @VisitNovaScotia
Facebook: @NovaScotia

Prince Edward Island

Web: www.tourismpei.com
Instagram: @tourismpei
Twitter: @tourismpei
Facebook: @tourismpei

New Brunswick

Web: www.tourismnewbrunswick.ca

Instagram: <u>@DestinationNB</u>
Twitter: <u>@SeeNewBrunswick</u>
Facebook: <u>@DestinationNB</u>

Newfoundland and Labrador

Web: <u>www.newfoundlandlabrador.com</u> Instagram: <u>@newfoundlandlabrador</u>

Twitter: <a>@NLtweets

Facebook: @NewfoundlandLabradorTourism

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